



OUR BRAND, CONT.

CLEAR SPACE

Clear space is equal to the height of 1x as shown below.



MINIMUM LOGO SIZE

The minimum size of the Family Resource Center logo is one inch wide.



For sizes less than this minimum, the logo should be typeset only in Copperplate Gothic Regular as shown below.

FAMILY RESOURCE CENTER

NOT ALLOWED

Do not substitute other fonts for logotype.



Do not alter the colors.



Don't color the font.



Don't alter the spatial relationship between the logo components.



Do not distort the logo.



Do not create special effects with the logo.

